



The Rift Ecosystem

Rift Spaces · Rift Café · Rift Thrive Innovation Centre

Work. Connect. Refresh. Build. Innovate. Thrive.


Building Spaces. Serving Communities. Empowering Entrepreneurs.

Investor & Partnership Presentation · riftthriveinnovation.com

Executive Summary

An integrated ecosystem for the future of work & entrepreneurship

A new integrated ecosystem combining **workspace**, **hospitality**, **entrepreneurship development**, **skills training**, **innovation support**, and **community partnerships** — under one roof, one brand family, one mission.



Rift Spaces
THE PLACE



RTIC
THE OPPORTUNITY



Rift Café
THE EXPERIENCE

The Opportunity

Why entrepreneurs need more than just a desk



Africa's next generation of founders needs more than four walls and Wi-Fi. They need **support, networks, mentorship, learning**, and a **professional environment** to grow.

78%

of startups fail without
community

3x

faster growth with mentorship

60%

prefer hybrid coworking

1

integrated home for all of it

Integrated Ecosystem

Three brands. One journey.



Rift Spaces

provides the **PLACE** — modern coworking, private offices, boardrooms and meeting rooms.



Rift Café

provides the **HOSPITALITY EXPERIENCE** — coffee, meetings, events and daily convenience.

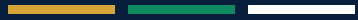


RTIC

provides **ENTREPRENEURSHIP DEVELOPMENT** — incubation, training, mentorship and innovation.

Rift Spaces - Overview

The place to work



A **modern coworking and business environment** designed for the way people work today — flexible, connected and professional.

- Entrepreneurs & founders
- Small & medium businesses
- Freelancers & remote workers
- Students & researchers
- Corporate teams & satellite offices
- NGOs, agencies & partners

Rift Spaces · Services

Everything a modern workspace needs



Hot Desks

 **Private Offices**

 **Boardrooms**

 **Meeting Rooms**

Reception & Concierge

 **Mail Services**

 **Virtual Office**

 **Member Portal**

Access Control

 **Community Events**

 **High-Speed Wi-Fi**

 **Podcast Studio**

Rift Café - Overview

Good coffee. Great connections.



A **hospitality and refreshment experience** that supports work, meetings, events, networking, and the daily convenience of the wider community.

- Speciality coffee, tea & fresh food
- Casual work & meeting seating
- Event & networking hosting space
- Boardroom catering support
- Training & workshop refreshments
- Walk-in convenience for nearby offices

Rift Café - Integrated Package

Fuelling every part of the ecosystem



Members

Daily coffee, lunch & discount pricing

Visitors

Walk-in café & casual meetings

Boardroom Guests

Full catering & concierge service

Training Participants

Refreshments & lunch packs

Events

Bar, canapés & bespoke menus

Networking Sessions

Coffee tastings & socials

Nearby Offices

Grab-and-go & corporate accounts

RTIC Programmes

Cohort meals & celebrations

Rift Thrive Innovation Centre - Overview

The community-driven innovation engine



A **community-driven innovation centre** empowering entrepreneurs through **incubation, training, mentorship**, innovation support and strategic partnerships.

- Purpose-built incubation programmes
- Skills academy & certifications
- Mentorship from industry leaders
- Investor introductions & pitch days
- Strategic public-private partnerships
- Community impact projects

RTIC Flagship Programmes

Structured pathways from idea to impact



● Startup Launchpad

12-week incubation for early-stage founders

● Skills Academy

Practical business & tech certifications

● AI & Digital Innovation Lab

Applied AI, data & product prototyping

● Women in Business

Mentorship & funding for women founders

● Youth Enterprise

Under-30 entrepreneurship pipeline

● Investor Connect

Curated deal-flow & pitch events

● Community Impact

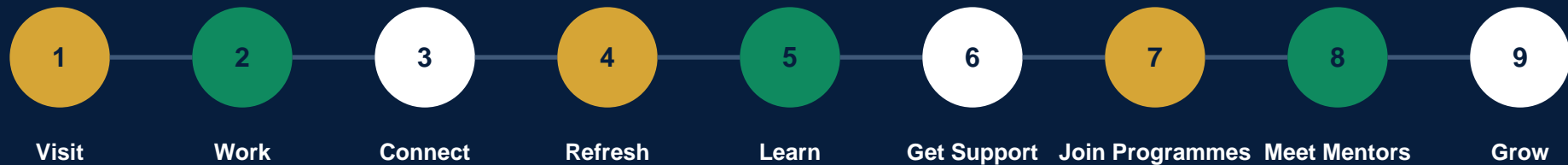
Grassroots enterprise & social projects

● Annual Innovation Summit

Africa's founders, capital & policy stage

The Member Journey

From first visit to thriving business



One ecosystem. Every stage of the entrepreneur's journey.

Who We Serve

A broad, inclusive community



Entrepreneurs

Startups

SMEs

Freelancers

Remote workers

Students

Youth

Women entrepreneurs

Informal traders

Migrant entrepreneurs

Corporates

Universities

NGOs

Government partners

Foundations

Nearby offices

Technology Platform

A digital backbone connecting people, places & programmes



vents

Member Portal
Bookings, invoicing, community

Admin Dashboard
Ops, CRM & member care

Super Admin Console
Full ecosystem control

Booking System
Desks, rooms, board

er discounts

Access Control
Doors, floors & member IDs

Event Registration
Ticketing & check-in

Programme Applications
Cohort intake & tracking

CMS
Articles, events & pa

Impact Goals - Year 3 Targets

Measurable outcomes for people, business & community

2,500+

entrepreneurs trained

500+

businesses supported

1,200+

jobs created

60%

youth participation

50%

women participation

40+

partnerships established

100+

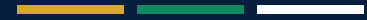
community events hosted

80+

innovation projects supported

Partnership Opportunities

Building together, growing together



● Universities

● Corporates

● Government

● Municipalities

● NGOs & Foundations

● Development Agencies

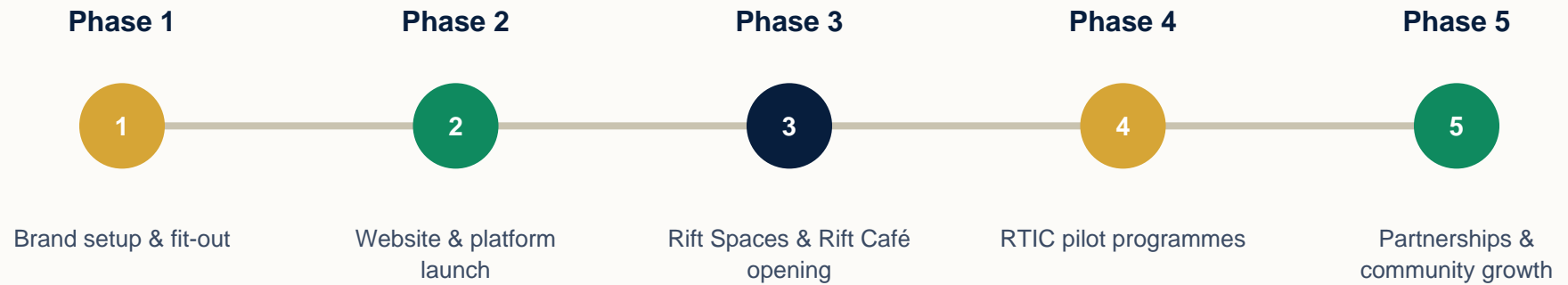
● Investors

● Industry Mentors

● Media & Ecosystem Builders

Launch Roadmap

A staged rollout across five phases



Together, we build thriving communities.

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Rift Café creates the **EXPERIENCE**.



RTIC creates the **OPPORTUNITY**.

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